## **IMMERSIVE TECHNOLOGIES**

## Media Release

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EXPECT RESULTS

# Mines in Russia & CIS Rapidly Adopting Immersive Technologies Workforce Development Solutions.

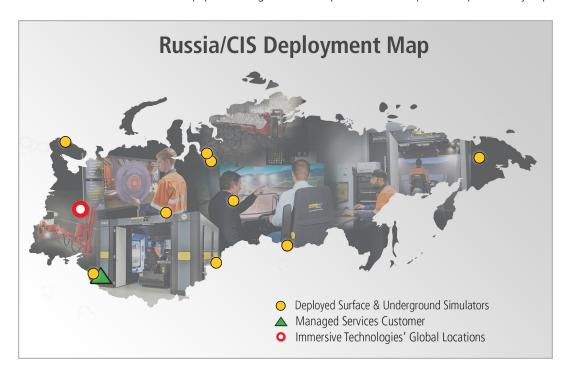
30 May 2019

The proportion of global mining equipment being deployed in Russia is on the rise, 22% in 2018, compared to 9% in 2012, with regional growth of 13% over the past six years. As a result, the industry is demanding more skilled personnel. Mining companies in the region are turning to Immersive Technologies to deliver tailored workforce development solutions, proven to achieve safety and productivity improvements throughout all stages of the mining cycle. In line with this industry growth, Immersive is also experiencing a surge in simulator and service sales.

"It is an exciting time for mining in Russia and the Commonwealth of Independent States (CIS). We are proud to support this region in delivering the safest and most profitable operators," says **David Anderson**, Executive Vice President - Sales and Support at Immersive Technologies.

Immersive Technologies is delivering simulators and professional services across the region, with great results. The following four customer case studies exemplify this level of engagement:

First, Vostochnaya Technica, a long-time customer is implementing an Immersive simulator as a key part of delivering "Mine Assessments" to their customers. They will utilize a <u>PRO4 Surface Mining simulator</u> at one of the SUEK mine sites to improve truck and excavator operator behaviors. The simulator will then move to a new mine site to assess truck operators and to make clear recommendations on equipment usage with the expected result of quantified productivity improvements.



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Second, a <u>Continuous Improvement project</u> aimed at enhancing operator skills is underway at Norilsk Nickel. Upon conclusion, the goal is to increase productivity, decrease cycle times, and reduce operator variability. The initial project focuses on <u>Underground Loaders (LHDs)</u> but will likely expand to other equipment including <u>bolters</u>.

Third, Komatsu CIS in the Kuzbass region, will be using simulation to train green operators, along with assessing experienced operators to improve their skills. Immersive Technologies will be providing support via our <u>Training Advisor Team</u> to meet their requirements and tailor curricula to their specific needs.

Finally, KAZ Minerals has engaged Immersive Technologies to deliver a training solution which includes multiple <u>IM360-B transportable simulators</u>, interchangeable modules and supporting products and services like <u>Pre-Start Inspection</u>, Instructor Led Training and Training Systems Integration. As part of this technology and services solution, the Immersive Technologies' Training Advisor Team is providing support to facilitate the simulation training process to ensure training objectives are achieved.

"Russia and the CIS will continue to be a key market attracting increased investment from Immersive Technologies, over the coming years. We will be there to support the industry growth and needs of our customers," **Anderson** says.

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#### **About Immersive Technologies**

Immersive Technologies is the world's largest, proven and tested supplier of surface and underground Advanced Equipment Simulators to the global mining industry. The company has achieved this unique position by focusing on its mission to increase Customer profitability by optimizing the safety and productivity of their operators. Immersive Technologies' Advanced Equipment Simulators are helping hundreds of mining companies around the world to increase their equipment operators' safety and site profitability through effective simulation training.

Immersive Technologies provides its customers with the most effective Advanced Equipment Simulators available. This is made possible through the formal licensing and technical information alliances Immersive has established with the leading Original Equipment Manufacturers (OEM), including: Caterpillar Global Mining, Hitachi, Komatsu and Liebherr. These unique alliances provide Immersive Technologies with access to the OEM's proprietary and confidential machine technical information that is required to correctly simulate the OEM's machines and is not available through other public or dealer channels.

With advanced simulator modules deployed in 44 countries, Immersive Technologies is dedicated to provide outstanding service. To deliver on this commitment the company has customer sales and support offices located close to its customers in Perth and Brisbane Australia, Salt Lake City USA, Fort McMurray, Ottawa & Vancouver Canada, Monterrey Mexico, Lima Peru, Santiago Chile, Belo Horizonte Brazil, Bochum Germany, Johannesburg South Africa, Jakarta Indonesia, Kolkata India and Moscow Russia. Immersive has the global mining experience, innovative technology, product range, OEM relationships, proven support commitment and industry vision to partner with you to ensure your simulator training solution delivers the significant results you expect.

For more information and associated media please contact:

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