

## Russian Cat® Dealer, Vostochnaya Technica, to Deliver Operator Training Using Immersive Technologies Simulators

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A technology centric vision to develop solutions that deliver additional value, increase productivity and enhance safety for Cat® equipment customers in Western and Eastern Siberia, Yakutia and the Northern part of Russian Far East has led to Vostochnaya Technica investing in Immersive Technologies' simulators for operator training.

"Technology driven training is new to Russia. With a shared focus to deliver quantifiable results to mining customers Immersive Technologies' understands the end goal and we are pleased to partner with them," said Alexander Voroshilov, Technology Manager, Vostochnaya Technica. The direction to deploy equipment simulators into Russia was led by John Bergin, Mining Director at Vostochnaya Technica and Vostochnaya Technica General Director, Quinton McGeer, as a tool to add value to Vostochnaya Technica customers.

"Customers kept telling me that all of the "good" operators are getting old, and it's time to develop a new generation of equipment operators," Voroshilov said, "so we looked to incorporate the latest technology into this process."

The simulator will be traveling to customers across the Siberian region or stay at VT facilities / branches and targeting key site challenges such as tire life, fuel consumption, production improvements and safety.

"We will help customers develop standards and benchmarks for effective training and after working with the Immersive Technologies' Simulators we are confident we can bring real in-field improvements to our customers," Voroshilov said.

After extensive review of the simulation industry, Caterpillar entered into an exclusive license agreement with Immersive Technologies in 2004 (renewed again in 2014). Caterpillar provides Immersive Technologies with access to proprietary machine information ensuring simulators are engineered to the highest fidelity.



*As part of their vision to develop technological solutions that deliver additional value to their customers and address issues like productivity, safety and cost savings, Vostochnaya Technica will be adding simulation training using a transportable containerized simulator from Immersive Technologies. Pictured from left to right are Anthony Bruce, Vice President Africa & Europe, Immersive Technologies, Alexander Voroshilov, Technology Manager, Vostochnaya Technica and Lucas Natoli, Account Development Manager – Europe & CIS.*



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### About Vostochnaya Technica

Vostochnaya Technica is the official Caterpillar dealer for Western and Eastern Siberia, Yakutia and the Northern part of Russian Far East.

Vostochnaya Technica represents the whole range of Caterpillar equipment. Caterpillar produces over 350 models and is the world's best known manufacturer of mining, quarry and construction equipment, as well as machines for road construction including bulldozers, pipelayers, wheel loaders, hydraulic excavators, dump-trucks, diesel and gas-fuel generator sets, and many others.

Vostochnaya Technica is responsible for the biggest geographical Caterpillar dealer territory in the world. The company has 25 branches and more than 800 employees. The head office of Vostochnaya Technica is located in Novosibirsk.

### About Immersive Technologies

Immersive Technologies is the world's largest, proven and tested supplier of surface and underground Advanced Equipment Simulators to the global mining industry. The company has achieved this unique position by focusing on its mission to make every mining and earthmoving equipment operator in the world safer and their employer more profitable through its simulation technologies. Immersive Technologies' Advanced Equipment Simulators are helping hundreds of mining companies around the world to increase their equipment operators' safety and site profitability through effective simulation training.

Immersive Technologies provides its customers with the most effective Advanced Equipment Simulators available. This is made possible through the formal exclusive licensing and technical information alliances Immersive has established with the leading Original Equipment Manufacturers (OEM), including: Caterpillar, Hitachi, Komatsu and Liebherr. These unique alliances provide Immersive Technologies with exclusive access to the OEM's proprietary and confidential machine technical information that is required to correctly simulate the OEM's machines and is not available through other public or dealer channels.

With advanced simulators modules deployed in 39 countries, Immersive Technologies is dedicated to provide outstanding service. To deliver on this commitment the company has customer sales and support offices located close to its customers in Perth and Brisbane Australia, Salt Lake City USA, Calgary, Ottawa & Vancouver Canada, Monterrey Mexico, Lima Peru, Santiago Chile, Bochum Germany, Johannesburg South Africa, Jakarta Indonesia, Kolkata India and Riyadh, Saudi Arabia.

Immersive has the global mining experience, innovative technology, product range, OEM relationships, proven support commitment and industry vision to partner with you to ensure your simulator training solution delivers the significant results you expect.

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