

Russia's Largest Mining Company to Drive Safety and Productivity with Immersive Technologies' Underground Simulator Training

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Leading Russian underground mining company, Norilsk Nickel, has chosen Immersive Technologies to provide a simulator training solution for their underground equipment operators. Consisting of a UG360-B base Advanced Equipment Simulator, Caterpillar® underground loader machine module and supporting services to integrate the training solution.

Norilsk Nickel is the largest mining company in Russia and the world's leading producer of Nickel and Palladium as well as one of the largest producers of Platinum and Copper.

"We are honored to have been chosen by Norilsk and look forward to assisting them achieve their operator workforce development objectives. Our simulators are built to operate in the harshest environments, which is crucial for many of our global customers with operations in remote and extreme conditions, like Norilsk Nickel," said Peter Salfinger, CEO of Immersive Technologies.

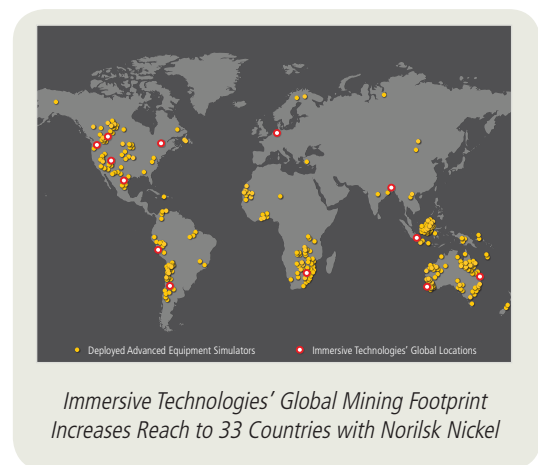
Immersive Technologies has the largest deployed base of high fidelity mining simulators in the world with a diverse product range that includes both hard and soft rock mining in underground and surface environments.

"This investment by Norilsk Nickel highlights their commitment to safety and productivity. We are enthusiastic about building our participation in the Russian mining industry in support of developing the safest and most productive equipment operators possible," Salfinger said.

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About Immersive Technologies

Immersive Technologies is the world's largest, proven and tested supplier of surface and underground Advanced Equipment Simulators to the global mining industry. The company has achieved this unique position by focusing on its mission to make every mining and earthmoving equipment operator in the world safer and their employer more profitable through its simulation technologies. Immersive Technologies' Advanced Equipment Simulators are helping hundreds of mining companies around the world to increase their equipment operators' safety and site profitability through effective simulation training.



IMMERSIVE TECHNOLOGIES

Media Release



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Simulation Delivering Safety and Productivity

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Immersive Technologies provides its customers with the most effective Advanced Equipment Simulators available. This is made possible through the formal exclusive licensing and technical information alliances Immersive has established with the leading Original Equipment Manufacturers (OEM), including: Caterpillar, Hitachi, Komatsu, Liebherr and P&H Mining Equipment. These unique alliances provide Immersive Technologies with exclusive access to the OEM's proprietary and confidential machine technical information that is required to correctly simulate the OEM's machines and is not available through other public or dealer channels.

With advanced simulators modules deployed in 33 countries, Immersive Technologies is dedicated to provide outstanding service. To deliver on this commitment the company has customer sales and support offices located close to its customers in Perth and Brisbane Australia, Salt Lake City USA, Calgary, Ottawa and Vancouver Canada, Monterrey Mexico, Lima Peru, Santiago Chile, Bochum Germany, Johannesburg South Africa, Jakarta Indonesia and Kolkata India.

Immersive has the global mining experience, innovative technology, product range, OEM relationships, proven support commitment and industry vision to partner with you to ensure your simulator training solution delivers the significant results you expect.

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