

Trainer**Advantage**[™] delivers real results around the globe

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Perth, Australia

Leading training simulator provider Immersive Technologies has achieved a further milestone with the successful certification of its 400th participant in 'TrainerAdvantage**[™]', the globally recognised certification program for simulator training personnel in the mining industry.**

Trainer**Advantage**[™] was launched by Immersive Technologies in March 2006 to support the growing demand of its Advanced Equipment (AE) Simulator. The three level certification program includes classroom and hands-on sessions working with the AE Simulator under the instruction of an Immersive Technologies certified instructor. Each level is designed to progressively increase the training personnel's knowledge from basic operation of the simulator to advanced administration operation.

Scott Ellis, Training Coordinator at Coal and Allied, Rio Tinto, was the 400th trainer to complete the certification.

Ellis said, "The implementation of the simulator after the Trainer**Advantage**[™] course has made our training and assessment processes a lot quicker and safer. We are using the AE Simulator for reassessment of our existing operators on emergency and safety events with great success. As a result we are now also implementing an evaluation process for pre-employment of our trainees onsite and are currently achieving great results. We are very happy with the success so far."

Peter Templeton, Global Customer Service Manager for Immersive Technologies and coordinator of the Trainer**Advantage**[™] program, has to date deployed the course in 19 countries around the world.

Templeton said, "We have consistently seen utilisation levels of the simulator increase following the delivery of Trainer**Advantage**[™]. More importantly we have seen our customers begin to implement more targeted and sophisticated training programs following the course, further maximising their site's training effectiveness and performance of their equipment operators."

Immersive Technologies' Trainer**Advantage**[™] program is the recognised global certification standard for simulator training personnel in the industry and provides mines with a means to identify qualified training staff when recruiting. Feedback has shown that mines working with Trainer**Advantage**[™] certified training staff are generating results from day one.

Demand for the course is expected to grow as Immersive Technologies continues to experience record sales of its simulator products.

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About Immersive Technologies

Immersive Technologies is the world's leading supplier of operator training simulators used in the mining and earthmoving industries. We have 380 simulator modules at 155 locations in 23 countries.

Our Advanced Equipment (AE) Simulators are considered vital to many of the world's leading mining companies such as BHP Billiton, and CVRD. From the Congo to northern Canada, mines are increasing safety and reducing their cost per tonne by using our simulators daily to train and test their operators.

We have exclusive licensing and technical information alliances with the leading Original Equipment Manufacturers (OEMs), including: Bucyrus, Caterpillar, Hitachi, Komatsu and Liebherr.

Our customer support offices are located in Perth and Brisbane, Australia, Salt Lake City USA, Johannesburg South Africa, and Santiago Chile.

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